

SOCIAL MEDIA PLANNER: TASMANIA



January

1 NEW YEARS DAY
DEVONPORT CUP (1ST WEDNESDAY)

26 AUSTRALIA DAY



February

HOBART CUP (1ST SUNDAY)
ROYAL HOBART REGATTA (2ND MONDAY)

LAUNCESTON CUP (LAST WEDNESDAY)



March

KING ISLAND SHOW (1ST TUESDAY)
3 WORLD WILDLIFE DAY
8 INTERNATIONAL WOMEN'S DAY
9 EIGHT HOUR DAY

FATHER'S DAY (1ST SUNDAY)

27 WORLD TOURISM DAY



April

GOOD FRIDAY
EASTER SUNDAY
EASTER MONDAY
EASTER TUESDAY
DAYLIGHT SAVINGS ENDS (1ST SUNDAY)

26 ANZAC DAY



October

BURNIE SHOW (1ST FRIDAY)
DAYLIGHT SAVINGS START (1ST SUNDAY)
10 WORLD MENTAL HEALTH DAY
ROYAL LAUNCESTON SHOW (2ND THURSDAY)

ROYAL HOBART SHOW (4TH THURSDAY)



May

AGFEST (1ST THURSDAY-SATURDAY)
MOTHER'S DAY (2ND SUNDAY)

TASMANIAN CRAFT FAIR (LONG WEEKEND)
RECREATION DAY (1ST MONDAY)

DEVONPORT SHOW DAY (LAST FRIDAY)



June

8 QUEEN'S BIRTHDAY

21 WINTER SOLSTICE



July

30 INTERNATIONAL DAY OF FRIENDSHIP



August



September

FATHER'S DAY (1ST SUNDAY)

27 WORLD TOURISM DAY



October

BURNIE SHOW (1ST FRIDAY)
DAYLIGHT SAVINGS START (1ST SUNDAY)
10 WORLD MENTAL HEALTH DAY
ROYAL LAUNCESTON SHOW (2ND THURSDAY)

ROYAL HOBART SHOW (4TH THURSDAY)



November

TASMANIAN CRAFT FAIR (LONG WEEKEND)
RECREATION DAY (1ST MONDAY)

DEVONPORT SHOW DAY (LAST FRIDAY)



December

21 SUMMER SOLSTICE

25 CHRISTMAS DAY

26 BOXING DAY